

## 1. Personal Information

Full Name: Jungyoung KIM  
NUS Email: [jy.kim@nus.edu.sg](mailto: jy.kim@nus.edu.sg)

## 2. Current Appointment

Academic Title: Lecturer  
Department/Faculty: RVRC

## 3. Education

Ph.D., Department of Communication and Critical Gender Studies Program, University of California, San Diego, 2021

## 4. Teaching Experience at RVRC/NUS

ES2660 Communicating in the Information Age  
RVC1000 How in the world do we get along (AY26/27)  
RVX1005 Intersectionality, Identity, and Inequality in Asia  
UTW1001S Women in Films

## 5. Research Interests (60-75 words)

Drawing from communication and media studies, critical gender studies, and transnational Asian studies, her research examines the significance of everyday communication in private and intimate contexts, focusing on how people construct, negotiate, and circulate meanings within complex and rapidly changing media environments. In particular, her work adopts a postcolonial feminist perspective to examine everyday interactions and the ways they are shaped by broader power relations associated with capitalism, patriarchy, racism, and colonialism, while also exploring how such interactions reproduce or challenge those structures of power.

## 6. Selected Awards/Publications (Max 3)

- Jungyoung Kim, Neoliberal Feminism Bargaining with Patriarchy: Confucian Gender Norms, Cost-Benefit Logics, and the Rise of Neoliberal Patriarchy in South Korea." *Signs: Journal of Women in Culture and Society*. forthcoming.
- Jungyoung Kim, Cultivating Freedom in South Korea: Media Discourse on Chayu during the Early Park Chung-Hee Period," *Korean Studies*, 2022
- NUS Annual Teaching Excellence Award, 2026

## 7. Residential College Contributions RVRC/NUS

- RVRC Social Media Coordinator (AY26/27)